

## The Magic, the Genius, the Power of Rotary!

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On July 22 at the John Q. Hammons Convention Center in Rogers, Arkansas, in one of the Grand Ballrooms filled with over 600 Rotarians and guests, Rotary International President Ray Klinginsmith spoke to Rotarians from District 6110, the first sitting Rotary International President to speak at one of our district functions.

Along with our president, **Bob McKenzie**, the Rotary Club of Tulsa filled two tables and watched President Ray rise from his chair to sing along with a song written by Michael Martin Murphy called *Cowboy Logic*. He began his speech reciting his favorite verse:

*If it's a job, do it. Put your back in to it  
'Cause a little bit of dirt's gonna wash off in the rain  
If it's a horse, ride it. If it hurts, hide it  
Dust yourself off and get back on again  
That's cowboy logic, every cowboy's got it  
He's got a simple solution to just about anything*

He exhorted Rotarians to keep it simple at the club level and “put your whole club behind a cause. When you are able, go abroad and see the problem, and then put your *soul* into finding a solution.”

While reminding Rotarians that we are “creative, passionate, and generous,” he went on to say: “We are lucky to be involved in such a worldwide organization, and there is little doubt that Rotary is the best in the world at *Building Communities — Bridging Continents*. Together, we can make the world a better place! And that’s more than cowboy logic. *That is the magic, the genius, the power of Rotary!*”

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